

CASE STUDY

NAACP Fort Worth/Tarrant County

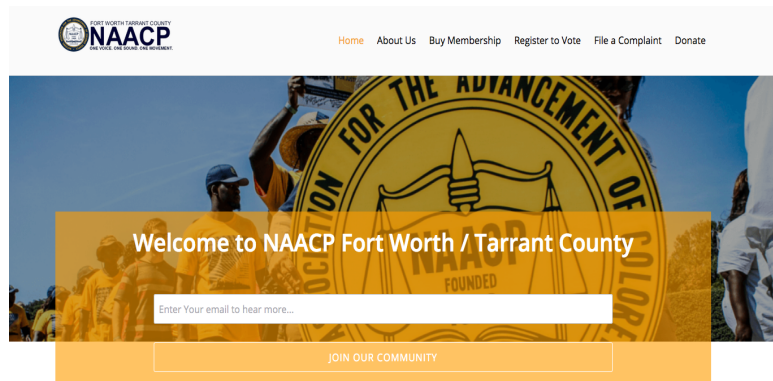
The Problem

The chapter needed to adapt their message to a younger demographic and create a professional online platform within a specific budget. The chapter needed to accept membership dues through an online portal, an email list of current, past, and potential members, as well as, an incident intake form open to the public to connect case workers and law offices with the citizens in need of their assistance.

The Solution

We created their website in our new platform CompulabsCloud™. Creating the quality web presence for the chapter included the following:

- Website Design
- Website Management and Maintenance
- Custom Input Forms
- Integrate Membership Payments
- Premium Integrated Social Media Module
- Website Copy and Content
- Auto email subscription form
- Dynamic Web Pages



The Result

The chapter has increased its email list by 60%, handles the membership payments online and receives online complaint inquiries to help keep the chapter working to achieve its goal of being a resource to the community. See Google Reviews for a testimonial on our services and visit their website at <https://naacpfwtc.org>.



NAACP FtWorth

1 review

★★★★★ a week ago - 

Positive: Responsiveness

Compulabs Etc. LLC is a highly professional company that is customer focused and as a result very responsive to the needs and request of our company.

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